

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

This is in regards to my job interest for the position of Copywriter at [XXX Company]. With a background in journalism and over 2 years of experience in writing content for marketing materials, I believe that I am the ideal candidate for this role.

[XXX Company] is regarded highly for manufacturing and supplying home appliances at the most affordable prices. Within a short span of time, it has created a loyal customer base. It would be an honor to be a part of your company.

In my 2 years of experience working in [YYY Company], I got sufficient exposure to different styles of writing. I understand the target audience and adept at creating content to grab their attention. My responsibilities at my current company include:

* Working with the design team to create brochures and other offline marketing material.
* Working with the social media team in writing content to be posted on social media sites.
* Creating taglines, slogans, and other catchphrases.
* Creating scripts for promotional videos.
* Creating press releases, presentations, and drafting emails to be sent to the stakeholders.
* Coming up with new ideas to promote the brand.

I have a proven track record of implementing new promotional strategies to attract more customers. In collaboration with the social media team, I was able to build a loyal customer base. I believe that my skillset and expertise make me an ideal candidate for this role.

I am looking forward to meeting you in person and discussing my qualifications in detail. Thank you for your time and patience.

Sincerely,

[Your Name]

**Robert Smith**

**Copywriter**