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| **Robert smith****Creative Strategist** | **Phone**: (123) 456 78 99 **Email**: info@qwikresume.com**Website**: [www.qwikresume.com](http://www.qwikresume.com)**LinkedIn**: linkedin.com/qwikresume**Address**:1737 Marshville Road, Alabama. |

[Today’s Date]

[341 Company Address]
[Company City, State xxxxx]
[(xxx) xxx-xxxx]
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

Upon learning of your requirement for a Creative Strategist, I hastened to submit my resume and write this letter to express my genuine interest in the same. With more than 10 years of experience in the creative industry field, and exemplary history of developing and implementing creative marketing, promotional, and advertising campaigns, I am assured that I have the necessary skills and educational background that is needed to succeed in this role.

First of all, I am an MBA graduate with a Professional Certified Marketer qualification, offering more than ten years of extensive experience in the field. While working at \*\*\*, I was recognized for my ability to come up with creative strategies that boosted the company’s revenue by $400M within three months of my joining. I am a detail-oriented person, with the ability to work in a fast-paced and challenging environment. I have been known for my committed and dedicated market research, and my ability to analyze social media accounts. Here is a snippet of my core accomplishments and core responsibilities –

* Building and maintaining a strategic relationship while collaborating with other departments and peers.
* Developed and implemented new promotional strategies and maintained confidential records.
* Participated in new product campaigns, demonstrations, and exhibitions.
* A strong idea of creating campaigns that resonate with customers' interest
* Expertise in developing creative concepts and producing superior-quality visuals that exhibits the essence of the brand.
* The ability to think out of the box and come up with innovative ideas that interest the customers.
* Managed $400k to fund innovative content from top creators, and led the team to optimize marketing, and distribution strategy.

Furthermore, my interpersonal skills and the ability to motivate junior employees are finely honed and will prove to be excellent evidence of my field knowledge. I have my area of expertise in associated software programs like (list the software), and I would sincerely appreciate a chance to come in for an interview. Thank you for your time and hoping to hear back from you shortly.

Sincerely,

[Your Name]