**Robert Smith**

**Digital Marketing Assistant**

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[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I would like to introduce myself as a candidate for the position of Digital Marketing Assistant at \*\*\*. As a highly experienced and passionate digital media and marketing enthusiast, I believe I can contribute significantly to the digital marketing of your firm and bring new perspectives to the marketing strategy.

During my tenure at \*\*\*, I proved to be a resourceful employee. I have worked under senior digital marketing managers, who have helped me hone my skills in the fields of social media marketing, influencer marketing, Google Adwords, and other aspects of Digital Media.

I take this opportunity to highlight some of my core skills:

* Have hands-on experience working as a social media admin for several brands across various platforms, like Instagram, Twitter, Facebook, LinkedIn, etc.
* Worked extensively on website analysis and development.
* Expertise in lead generation across various social media platforms.
* Followed a digital-first approach while creating campaigns for advertisements.
* Knowledge and expertise in using online marketing platforms and tools.
* Played a key role in campaigns that have gone viral and brought in major revenues, during my previous job at \*\*\*\*
* Known for my out-of-the-box thinking and analytical skills that have helped in creating some unique social media ads.
* Have been a team player, who works collaboratively with designers, content writers, and SEO analysts.

With my educational background and acquired skill set in the field of digital marketing, I am confident that I will provide the best of my services to your firm and bring a positive impact to the firm's marketing department. I look forward to hearing more about \*\*\*.

Thank you for your consideration.

Sincerely,

[Your Name]