

**Robert Smith**

**Email Marketing Manager**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

Please accept my application for the position of Email Marketing Manager vacant in \*\*\*. I am confident that my educational qualification and 5 years of experience in email marketing would suit your company’s job profile. \*\*\*\* has been a pioneer in the field of marketing \*\*\*. Your company has been regarded highly for developing and implementing novel and creative inbound marketing strategies that attract global customers. I believe that your company will provide me with a great platform to learn new techniques in the email marketing, and inbound marketing arena, whilst I can simultaneously offer my skills, and experience in grooming your marketing staff. I have a proven successful record of developing several email marketing campaigns and achieving the desired results. I excel in using the latest email marketing software to create customized and dynamic content based on the customer’s taste and preference and can engage and drive conversions. I am proficient with A/B testing and can gain maximum performance through email campaigns. A summary of my qualifications includes –

* Optimized \*\*\*\*’s reputation through high-quality digital marketing including multimedia presentation, product packaging, marketing communication materials, and website design
* Pioneered a marketing strategy that propelled \*\*\*\* from inception to selling \*\*\* on the market within 12 months
* Spearheaded revenue of \*\*, and \*\*\* from $10M to $25M globally through effective email marketing strategies for the \*\*\*\* division
* Increased the overall response rate by 34% for \*\*\* client through innovative inbound marketing and targeted branding for \*\*\* products
* I am adept at listening and can analyze and implement the best solution.
* Being awarded “Best Marketing Contributor of the Year” for two years in a row for my contribution to brand recognition and growth

Most importantly, I am more of a marketing person who is fascinated with email marketing. I understand the importance of coming up with engaging and relevant experiences for customers. I always look for ways to improve marketing campaigns and am committed to staying current with email marketing trends and practices. I strongly believe that my skills and experience would be a valuable asset to \*\*\*, and I am eager to meet you in person and discuss the position in greater detail. I look forward to hearing from you soon.

Sincerely,

[Your Name]