**Robert Smith**

**Junior Product Manager**

**1737 Marshville Road, Alabama, (123)-456-7899, info@qwikresume.com www.qwikresume.com**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I am writing this letter to express my interest in the Junior Product Manager Position that is now available at \*\*\* as advertised in \*\*\*. My bachelor’s degree in (), along with my 2 years of experience in product management, coupled with my goal-driven attitude make me a suitable candidate for this position. And, I understand that I would be a valuable asset to your team. During my 2 years of tenure at \*\*\*, I was responsible for customer research, managing product lifecycle, and leading cross-functional teams to ensure the highest possible and best-class quality standards. At my current workplace, I work alongside Senior Product managers, and engineers, and gain a strong understanding of the practical nuances of product management. My typical duties and other chief qualifications include –

* Working closely with program management, legal, sales, and creative team in various product assets, and campaigns; and accountable for over $100M in product revenue.
* Working with buyers and designers and developing () products from concept to finish.
* Strong understanding of sophisticated understanding of consumer needs, and creating strategies to drive consumers to the new product, yielding a 45% increase of revenue just from e-commerce alone.
* Adept in customer research, managing the entire product lifecycle, and ability to work within the budget, and deadline.
* Proficiency and experience in creating product demons and helping stakeholders understand the value of the new products.

I truly admire your company’s commitment to consumer satisfaction and diversity, and I strongly believe that my strong understanding of the product development process, along with my ability to manage multiple projects concurrently would contribute to your mission’s value and goals. Given the opportunity, I would like to speak with you in further detail about my qualifications. Please contact me at your earliest convenience.

Thank you for your time and consideration.

Sincerely,

[Your Name]