

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

Being a goal and result-oriented professional with an analytical mindset and in-depth marketing knowledge, I was delighted to know about the vacancy for the post of Marketing Consultant at your organization. I believe my understanding of product designing and development, marketing practices, and many more make me the ideal match for the role.

Following are my overall professional achievements to illustrate my job qualifications for the vacant position:

* Design effective marketing strategies to propel product introduction, market penetration to stimulate revenue, successful business growth, and development.
* Worked as an entry-level marketing executive in a corporate environment and a consultancy capacity for clients like American Eagle, Reebok, etc.
* Gained success to improve online sales of American Eagle by 35% by implementing effective social media advertisements.
* Secured a total of 2 million unique website visits of Reebok across the nation in a span of 5 months.
* Forecasting and overseeing managing campaign budgets based on conducting research about market competitions, establishing campaign target audience, and negotiating prices.
* Spearheaded effective marketing strategies for Van Huesen to drive 20% increase in its annual ROI.

I hold a master's degree in marketing and was amongst the top 5 toppers of the university with 98.5%. My 4 years of experience have helped me cope with the dynamic market conditions and provide practical suggestions to the clients that generate positive results.

I have enclosed my resume for your consideration. I look forward to having a further conversation with you over expertise and valuable skill sets.

Warm Regards,

[Your Name]

**Robert Smith**

**Marketing Consultant**