**Robert Smith**

**Marketing Data Analyst**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

If you are seeking a highly professional, tech-savvy, and experienced marketing professional to join your team as your new Marketing Data Analyst, I urge you to consider my resume detailing my profile, and background. My outstanding research skills coupled with my dual degree in Marketing and Data Analyst, allow me to contribute to the success of your company.

I am an expert in market research and have the ability to study current and past trends to determine the company’s future outlook, which will further enable me to create marketing strategies that will help (Hiring Company’s name) strive and grow. I possess excellent problem-solving skills, critical thinking skills, and time management skills. I am proficient in using syndicated sources and online survey tools.

My outstanding communication skills and my ability to present my findings clearly and concisely is something that was always praised by my previous employers. This ability provides me an advantage to deal with various types of clients because I know how and what to converse and grab their attention.

These are some qualifications that I would like to bring to your company –

* Successfully analysing user’s trends and determining marketing and sales campaign, leading to an increase of 53% ROI and an uptick in revenues by 36%.
* Skilful in creating pivot tables, charts, and reports, while identifying analytical trends to present to the senior management.
* Presentation, time management abilities, and demonstrable research skills.
* Received the best employee of the year award for four consecutive years (from 2015 to 2019) for my Marketing Research skills.
* Helped (Previous Company name) find areas that need immediate improvement and implemented brand awareness to draw more business.

My proven success in driving corporate marketing goals and objectives along with my excellent leadership skills will contribute immensely to the success of your company. Thank you for your consideration. I look forward to speaking with you soon.

Sincerely,

[Your Name]