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| **Robert smith****Marketing Director** | **Phone**: (123) 456 78 99 **Email**: info@qwikresume.com**Website**: [www.qwikresume.com](http://www.qwikresume.com)**LinkedIn**: linkedin.com/qwikresume**Address**: 1737 Marshville Road, Alabama. |

[Today’s Date]

[341 Company Address]
[Company City, State xxxxx]
[(xxx) xxx-xxxx]
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I read your job requirement for a Marketing Director on Linkedin.com. I want to express my interest in augmenting your leadership team with my experience and accomplishments as a marketing professional who is capable of driving breakthrough results.

As ABC Industries' Marketing Director for the last 6 years, I devised both the creative and technical elements of marketing strategies such as data mining, branding, digital/print collateral development, converting leads, customer segmentation/profiling, and CRM techniques.

My portfolio will showcase proven results of improving business revenue. Please go through the following marketing accomplishments in my current role:

* Ensure optimal marketability and seamless customer experience.
* Utilize the set marketing budget to its maximum extent in order to drive leads and build and maintain a positive reputation.
* Coordinate with stakeholders for developing and implementing annual marketing strategies.
* Keep a tab on ROI and KPIs of the various ongoing marketing projects.
* Ensure that the website content is consumer-oriented.
* Oversee the market research programs.
* Stay up-to-date with market dynamics and other statistical data to help identify new and effective growth strategies.
* Monitor the performance of more than 30+ marketing personnel.
* Formulated a strategy to expand the database and raise the customer engagement average rate up to 45%.
* Established strategic Social Media Plan that led to an increase in Facebook followers by 23k and Instagram followers by 19k.

Given a chance, I'm sure that I can achieve similar breakthrough marketing results through my field-specific skills and experience for your firm in the capacity of your Marketing Director. I would be honoured to get a chance to discuss your marketing objectives and ways I can substantially contribute to attaining them. Please reach out to me at 999999999 for further conversation. I look forward to having a discussion with you.

Warm Regards,

[Your Name]