|  |  |
| --- | --- |
| **robert smith**  **Marketing Research Analyst** | Phone: (123) 456 78 99  Email: info@qwikresume.com  Website: [www.qwikresume.com](http://www.qwikresume.com)  LinkedIn: linkedin.com/qwikresume  Address: 1737 Marshville Road, Alabama |

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I am excited to be applying for the Marketing Research Analyst position at [company name] and would love the opportunity to speak with you about this role.

As a skilled marketing professional with seven years of experience and a successful track record of increasing revenue through market research, I have the ability to make an immediate and positive impact on your company. As Marketing Research Analyst for [company name], I am responsible for conducting market research, analysing data, developing growth strategies, and devising new marketing campaigns.

I have worked as a marketing research analyst for large companies like [name of company], as well as small start-ups like [name of start-up].

In my most recent position with [name of company],

* Successfully analyzed the data of over 10 million users and developed a growth strategy that resulted in a 32% increase in revenue in one year.
* Conducted market research that helped the start-up increase their annual revenue from $1 million to $10 million within two years.
* Increased employee participation in the company's survey from 65% to 95%, which led to a 15% increase in customer satisfaction rating. This helped my previous employer increase customer retention by 20%.

My resume is attached and contains additional information on my background and accomplishments. I appreciate your consideration and look forward to speaking with you about this excellent opportunity at [company name]. Thank you for your time.

Sincerely,

[Your Name]