

**Robert Smith**

**Product Marketing Manager**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I am writing this job application as a direct response to the job opening announced for the Product Marketing Manager's role at your reputed firm. For the past six years, I have been successfully overseeing the marketing department at XYZ Corp. My background includes strategizing marketing techniques, achieving targets, hiring candidates, training new hires, etc.

Please have a look at the below list of my job responsibilities in the current firm:

* Perform market study.
* Develop marketing strategies to drive leads.
* Recruit and onboard new employees.
* Meet potential new clients and follow up with the existing ones.
* Participate in seminars, conferences, etc.
* Prepare advertising ideas to promote the products.
* Anticipate the product sales.
* Carry out other related duties.

I hold an MBA Degree in sales and marketing, which has helped to devise new marketing techniques, create social engagement marketing content and achieve short-term goals by guiding the department. I am skilled at communicating with the stakeholders, presentation skills, supervisory skills, and analytical mindset to fulfill the job role.

I am grateful to you for considering my application. Please review my enclosed resume for further details regarding my career specifics in order to evaluate my worthiness for the role. I hope I get an opportunity to be your next Product Marketing Manager.

Best Regards,

[Your Name]