

**Robert Smith**

**Retail Marketing Manager**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I came across \*\*\*\*’s job posting for Retail Marketing Manager role with sincere interest. As a motivated, and self-driven marketing professional, I possess a unique blend of educational background and 12 years of experience in marketing and sales. I am well-equipped to handle market research and marketing strategies and can implement marketing campaigns. And I believe all these skills will be a significant contributor to your marketing division. Here are some of my core competencies and achievements that demonstrate my job-worthiness for the specific role –

* My background spans leading operations, teams, and processes for driving business and customer service success
* Demonstrable success in achieving top sales performance and implementing strategic merchandising efforts, staff development, and surpassing store sales and marketing quota
* Providing operational and management expertise and providing exceptional customer service and support
* Offering leadership and outperforming corporate objectives in challenging regional locations including \*\*\*, \*\*\*, and \*\*\*(mention region or state name), and spearheading marketing, and staff training
* Recognized for my contribution to revenue growth and increasing customer bases, earning me the “Employee of the Month” award on 5 separate occasions
* Finely honed time management and organizational skills, and effective customer-service orientation.

My superlative communication skills, and analytical thinking skills, coupled with my outstanding presentation skills will help me serve your company to the utmost best. I assume that my above-shared summary positions me to become your next Retail Marketing Manager. Thank you for your kind consideration. I would look forward to our further discussion about your job expectations. Please reach out to me at \*\*\*\* or email me at \*\*\* in case you would be needing more information.

Sincerely

[Your Name]