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| **robert smith**  **Sales Manager** | Phone: (123) 456 78 99  Email: info@qwikresume.com  Website: [www.qwikresume.com](http://www.qwikresume.com)  LinkedIn: linkedin.com/qwikresume  Address: 1737 Marshville Road, Alabama |

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I am writing you this letter about the job placement you have made for the Sales Manager role at your valued company. Having 6 plus years of expertise in sales, marketing, management, and customer service, I feel that I will be a perfect fit for the role.

During my six years as ABC International's Sales Manager, I built our entire multinational sales organization from the ground up. I also ran marketing initiatives and saw strong sales growth year after year, leading to a 35% increase in revenue throughout my six-year employment. I have done my Master's in Marketing from a reputable university.

A quick look into my highlighting qualifications-

* Developed strategies to bring 20 new products to market in the FMCG industry.
* Rated as the best employee three times for exceeding sales targets.
* Appreciated as a good team player for being flexible with the team and sharing expertise at work.
* 25% increase in sales in 100 days Despite of few supply-chain challenges
* Led a team of 10 and achieved new sales records in at least two quarters per year.

I believe that working as a Sales Manager at your organization would provide me with the resources I need to build on my previous successes. I am confident that my expertise in database management, financial forecasting, and leadership can help you increase your revenue by 25% every year.

My extensive expertise, combined with my ability to build teams, drive marketing campaigns, and develop sales strategies for new goods, would enrich your organization. I would appreciate an interview and hope to hear from you at your earliest convenience.

Sincerely,

[Your Name]