**Robert Smith**

**SEO Specialist**

[Today’s Date]

[341 Company Address]
[Company City, State xxxxx]
[(xxx) xxx-xxxx]
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

Medanova here! I'm submitting this cover letter to show my curiosity about the position of Search Engine Optimization expert at your business. My former classmate Melina alerted me about the job advertisement, and I was thrilled to hear it. I believe that my prior expertise in Search Engine Marketing, together with my gregarious demeanor and commitment to excellence, will indeed end up making me an outstanding fit for this position.

My expertise as a professional and the qualifications you're hunting for when selecting an applicant complement one another effectively. I've worked on optimizing websites in the Google Search Engine for more than five years, generating the content, and conducting keyword analysis. Along with my SEO skills, I have a strong background in data science, application development, and marketing through social media. I furthermore possess the ability to apply a range of inbound marketing strategies into use and figure out which of them is most effective for your business. I can collaborate with various departments to brainstorm strategies to enhance optimization and to aid leadership in understanding what improvements are needed and why. I do have the professional skills to accomplish this. I have outstanding technical and problem-solving abilities and can manage multiple assignments simultaneously while strictly adhering to time constraints.

I can educate colleagues about the value of SEO and inspire the group to generate high-quality work as per the information and expertise required.

* The capacity to extract massive, slight rivalry keywords.
* Familiarity with HTML, and CSS at a fundamental level.
* Understanding of where and how to place the keywords on a webpage.
* Enhanced and basic content marketing abilities.
* Expertise with video elements, including animations and multimedia.
* Potential to link the relevant web pages and endorse them.
* Awareness of the role that SEO Strategy plays in the leader board.
* Familiarity with Google algorithm updates and brand-new SEO trends.
* Extensive knowledge of effective and popular SEO tools, such as Google Analytics, Google's Search Console, SEMrush, etc.

I earned a digital marketing certification while pursuing my Master's Degree in Information Technology. I am confident that my abilities will benefit me in this position, and I am certain about my capacity to carry out all duties.

Kindly take a moment to look through my credentials and resume in the attachment. I would be very glad for the opportunity to talk with you about my candidacy. Thank you for your consideration.

Sincerely,

[Your Name]