**Robert Smith**

***Contact details***

1737 Marshville Road, Alabama

(123)-456-7899

info@qwikresume.com **www.qwikresume.com**

**Social Media Evaluator**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

I am excited to be applying for the Social Media Evaluator position at (Company Name). As a highly dedicated and experienced professional with more than 5 years of experience working in social media, I am passionate to use my skills and help businesses grow. I believe that my commitment and experience to excellence would be an indispensable asset to your team.

My tenure spans a proven track record of success in social media. While working for (previous company name) I increased the company’s Facebook fan base by more than 300%. I also increased my Twitter followers by more than 1000%. I was able to achieve this target by developing creative and engaging content that resonated with the target audience.

My notable and key accomplishments include –

* Developing an engaging community of followers for clients, increasing inbound traffic for clients’ websites by up to 43%.
* Developed content for client’s websites, and applied analytics tools to boost websites' reach.
* Helping initiate a 30% rise in (Company Name) Facebook shares and a 56% rise in Twitter retweets.
* Assembled and analyzed sales, expenses, and new business data, and delivered thorough quarterly analysis reports to upper management.

I am confident that my experience, particularly within the field of Social media marketing, coupled with my ability to collaborate and communicate well, makes me a strong candidate for this role at your company. I have enclosed my resume and references for your consideration. Thank you so much for your time and consideration.

Sincerely,

[Your Name]



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