

**Robert Smith**

**Web Researcher**

[Today’s Date]

[341 Company Address]  
[Company City, State xxxxx]  
[(xxx) xxx-xxxx]  
[hiring.manager@gmail.com]

Dear [Mr./Mrs./Ms.] [Hiring Manager’s Name],

When I learned of your job opening for the post of Web Researcher, I hastened to submit my resume for your perusal. As an experienced, and detail-oriented professional with more than 10 years of experience facilitating high-level web research assignments, I possess a spectrum of expertise and skill set that would enable me to contribute towards accomplishing the goal of \*\*\*.

My experience working with the \*\*\* and \*\*\*\* teams has embalmed in me correct research methods, testing parameters, generating detailed reports, and formulating project goals. Moreover, I have become well-versed in integrating communication and organization skills across all levels of the research project, which allows me to shine both in a team and independent environment as I lead the research teams.

The following accomplishments denote my strengths –

* Extensive background in online research for business – including SEO research, creating content to drive traffic, conducting competitive intelligence analysis
* My portfolio comprises creating more than 500 blog posts, and 1000+ social media posts
* Strong knowledge and proficiency in Google Analytics, and Searchmetrics Suite
* Around 6 years of experience solely in finding information from the web, and organizing it for easy access and use
* 4 years of experience in data mining, information extraction, and content management relating to – SEO, web scraping, social media marketing, online reputation management, copyright infringement detection, and prevention
* A strong understanding of how to use various search engines, while recognizing trends and patterns in a large amount of data quickly

My passion for web research coupled with my ability to write precise reports will be an invaluable asset to your team and company. I look forward to the opportunity to speak to you in further detail about the position and my qualification. In the meanwhile, I would like to thank you for your time and consideration.

Sincerely,

[Your Name]