

# Robert Smith

## 3D Designer

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## SUMMARY

3D Designer is Collaborating with the Digital Education Director and CETLS Director to design and facilitate learning experiences for faculty, including online resources and faculty learning communities. Supporting and advising faculty in matching their use of digital tools and platforms to their teaching and learning goals. Conducting outreach to academic departments about strategies for expanding and enriching digital education within their departments.

## SKILLS

Adobe Photoshop, InDesign, Illustrator, Bridge; Word, Excel, Power Point, Basic HTML/CSS, Flash, Final Cut Pro, 3D Max, Hand drawing and sketching.

## WORK EXPERIENCE

### 3D Designer

ABC Corporation - January 2002 - April 2002

- Conceptualized and designed digital materials for our books across all imprints, including but not limited to Amazon A+, back of book ads, social media images, display ads, website assets, email creative, and book club kits, along with point-of-purchase displays, postcards, bookmarks, and other print collateral.
- Worked closely with the Art Directors and Marketers to refine designs, incorporate feedback, and route work to internal departments.
- Managed projects through a design request software trafficking creative, plus preparing and releasing files to stakeholders.
- Remained current on art, design, and publishing trends.
- Researched competitive markets to identify new trends, fabrics, and techniques.
- Ensured that the product is consistent with market trends while maintaining the brand identity and business strategy.
- Concepted and executed silhouette, fit, and styling directions.

### 3D Designer

Delta Corporation - 2001 - 2002

- My Responsibilities are, making 3D Models such as Furniture & Room Designs.
- Very Well Intel.
- Since starting to do 3D Models, I have learned more about computers and advanced my skills in typing with an QWERTY Keyboard.
- Used 3D Designing , Communication , Measuring & Math.
- Designing, 3d printing, photo editing, and accounting.
- Thought 3d printing Accomplishments Brought improvements on the printer.
- Used Advance math, people skills, machine repair, 3d design, and photo editing.

## EDUCATION

B.S. In Business Administration