

EVELYN WHITE

3rd Key Manager

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PROFESSIONAL SUMMARY

Accomplished retail professional with 7 years of experience as a 3rd Key Manager, adept at driving sales growth and enhancing operational efficiency. Skilled in team leadership and customer engagement, I excel at creating a positive work environment that fosters collaboration and increases customer satisfaction. My commitment to strategic merchandising has consistently contributed to achieving financial goals.

WORK EXPERIENCE

3rd Key Manager

Mar/2021-Ongoing

WidgetWorks Inc.

- **耳** Denver, CO
- 1. Streamlined store operations by effectively scheduling and assigning tasks to team members, enhancing productivity.
- 2. Recruited, onboarded, and trained new staff, fostering a knowledgeable and engaged workforce.
- 3. Coached and mentored employees to improve performance, resulting in higher job satisfaction and retention rates.
- 4. Developed and managed the annual budget, successfully meeting financial objectives through strategic spending.
- 5. Built strong customer relationships to identify and address service needs, driving repeat business.
- 6. Maintained optimal inventory levels through accurate forecasting and supplier negotiations, ensuring product availability.
- 7. Executed promotional strategies that increased store traffic and sales conversions significantly.

3rd Key Manager

mar / 2018-Mar / 2021

Silver Lake Enterprises

- **耳** Seattle, WA
- 1. Managed daily store operations, including opening and closing procedures, ensuring compliance with company policies.
- 2. Created visually appealing store displays, which enhanced the shopping experience and drove sales.
- 3. Utilized strong communication skills to assist customers effectively, leading to improved satisfaction rates.
- 4. Coordinated marketing initiatives that raised brand awareness and attracted new customers.
- 5. Oversaw cash handling and bank deposits, ensuring accuracy and security.
- 6. Designed employee schedules to optimize labor costs while meeting customer demand.

EDUCATION

Bachelor of Science in Business Administration

∰ Mar/ Mar / 2015 2018

University of Texas

耳 Denver, CO

Focused on retail management and operations, enhancing skills in leadership and strategic planning.

SKILLS

Strategic Planning

Market Trends Analysis

Customer Relationship Management

Sales Strategy Development

Sales Training

Operational Excellence

INTERESTS

\star Theatre



Home Brewing

Star Gazing

STRENGTHS

U Courage



A Perseverance



LANGUAGES







English

German

French

ACHIEVEMENTS

- Increased sales by 20% within one year through effective merchandising strategies.
- Reduced operational costs by 15% by optimizing inventory management practices.
- Successfully led a team of 15 employees, improving employee satisfaction scores by 25%.