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PROFESSIONAL SUMMARY

Accomplished Senior Account Relationship Manager with over 7 years of experience driving client satisfaction and business growth. Expertise in building strategic partnerships, understanding client needs, and delivering tailored solutions. Passionate about enhancing customer loyalty and maximizing account potential through effective communication and problem-solving strategies.

WORK EXPERIENCE

Senior Account Relationship Manager

Seaside Innovations

Mar/2020-Ongoing

耳 Santa Monica, CA

- 1. Increased territory sales from 75% to 120% of guota within 7 months.
- 2. Directed account management for 248 clients, achieving annual sales between \$1.2M and \$2M.
- 3. Cultivated strategic partnerships with potential and existing clients, including government entities.
- 4. Conducted comprehensive needs analysis for each account to align solutions with client business objectives.
- 5. Effectively communicated business drivers and financial metrics to executives and key decision-makers.
- 6. Drafted professional sales proposals and presentations that resonate with diverse audiences.
- 7. Managed client purchasing needs while driving significant sales volume growth.

Account Relationship Manager

mar/2018-Mar/2020

Fortland, OR

Crescent Moon Design

- 1. Responsible for expanding B2B sales across a portfolio of 250 companies, averaging sales between \$1.5 million and \$2.5 million.
- 2. Established and nurtured relationships with over 300 customers, focusing on large and medium-sized businesses.
- 3. Surpassed annual sales quotas by achieving 124% of goal in 2006.
- 4. Improved sales by 25.3% over the previous year through effective account penetration strategies.

EDUCATION

Bachelor of Business Administration

mar/2016-Mar/2018

University of Illinois

耳 Denver, CO

Focused on marketing and management principles, developing skills in client relations and strategic sales.

SKILLS

Relationship Building

Sales Forecasting

Presentation Skills

Lead Generation

Networking Skills

INTERESTS

🖋 Art Volunteering

🗘 Yoga 🌲 Hiking

STRENGTHS

Q Criticality **≡** Detail-oriented

© Enthusiasm Diplomacy

LANGUAGES



ACHIEVEMENTS

Achieved a 30% increase in client retention by implementing targeted engagement strategies.

Successfully launched a new client onboarding process, reducing the time to first sale by 40%.