

# Advertising Designer

## ROBERT SMITH

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### Objective

Highly qualified Advertising Designer with experience in the industry. Enjoy creative problem solving and getting exposure on multiple projects, and I would excel in the collaborative environment in which your the company prides itself.

### Skills

Designing Skills, Multitasking, MS Office.

### Work Experience

#### Advertising Designer

**ABC Corporation** - June 2001 – June 2001

- Coordinated within the marketing department and affiliates to design ad layouts and produce files to meet client specs (color, size, art, text).
- Collaborated amidst sales and marketing to develop numerous speculative layouts to promote advertising services to potential clients.
- Created layout designs utilizing CS2 for all facets of the organization.
- Developed organizational skills through communication with sales and members of management to produce multiple daily advertisements and meet strict deadlines.
- Integrated photographs, color corrected, and used them for various design projects, and classified photo banners.
- Directed layout and design of classified sections.
- Integrated photographs, color corrected and used them for design projects and classified photo banners.

#### Advertising Designer

**Delta Corporation** - 1997 – 2001

- Designing display ads using Adobe Illustrator, Photoshop, QuarkXPress, and TypeStyler.
- Currently, Church CD & DVD Designs, Have a large Clientele.
- Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos.
- May use a variety of mediums to achieve artistic or decorative effects.
- Expertly trained, and performed tasks with a high level of accuracy for print and internet departments.
- Effectively followed specifications, and standards used along with updates for print and online advertising.
- Successful graphic production of online Yellow Page advertising with a team maintaining 99% accuracy.

### Education

GED