

Robert Smith

Advertising Specialist

PERSONAL STATEMENT

The goal is finding a company in which I can use all of my skills and expertise in making more money for the company that has a purpose to help others beyond their expectations and make sure the company gets paid beyond their best expectations. I am fully capable of executing these goals and other goals that will flower from the main goal.

WORK EXPERIENCE

Advertising Specialist

ABC Corporation - May 1991 - August 1996

Responsibilities:

- Recruited new accounts in need of advertising expertise Closed contracts for new accounts through setting appointments which was followed by a visit.
- Assisted with scripts for their A.M.
- Assisted management with customer retention for their own department that sold travel packages and tours.
- Advertised Systems 4 through the mail, the telephone and by a follow up visit to the business.
- Helped with their twenty acre farm which included farming their 2.5 acre garden and cleaning up dead limbs and unwanted trees.
- Cleaned and maintained their business of three floors.
- Assisted in training new team members through the digital changes.

Advertising Specialist

Delta Corporation - 1989 - 1991

Responsibilities:

- Organize, facilitate and oversee all trade show set ups Handle reservation details for trade shows Manage design details of booth set up and lay out .
- Manage all inserts, flyers, ROPs, and magazine ads for the Sports and Fitness departments - Responsible for effectively planning the product .
- Building a strong working relationships with 24+ stakeholders.
- Created mechanical drawings for product packaging, labels, gift cards, and national magazine ads as well as vector art for logos and photo retouching .
- Evaluated software products for the production department.
- Managed national and private brand logo server.
- Worked with movie studio teams in creating in-store signage for Spiderman, Batman, Cars, and The Little Prince product tie-ins.

Education

Bachelors of Science In Sociology

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Developing Skills,
Communication Skills,
Cleaning Skills.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)