

Affiliate Manager

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Dynamic Affiliate Manager with a decade of experience driving affiliate growth and optimizing performance metrics. Proven expertise in building strategic partnerships and managing diverse teams to enhance revenue streams. Adept at analyzing data to inform decisions that boost affiliate engagement and satisfaction. Committed to achieving organizational goals through innovative marketing strategies and relationship management.

Affiliate Manager

Jun / 2018-Ongoing

📌 Toronto, ON

1. Oversaw the growth of 33 national retail affiliate locations, achieving a 33% increase in unit sales.
2. Managed retail revenue of \$53 million, ensuring profitability and strategic alignment with corporate goals.
3. Monitored and reported on key performance indicators, including close rates and customer satisfaction.
4. Conducted performance analysis and shared best practices to drive continuous improvement among affiliates.
5. Acted as a liaison between retail affiliates and corporate departments to facilitate effective communication and problem resolution.
6. Coordinated regional workshops to enhance affiliate performance and establish strong operational practices.
7. Supported the Business Development Manager in expanding the affiliate network through strategic recruitment efforts.

Jun / 2015-Jun / 2018

📌 Phoenix, AZ

1. Managed client accounts and served as the primary contact for recruiting new affiliate partners.
2. Facilitated business-to-business partnerships to enhance affiliate marketing opportunities.
3. Maintained regular communication with clients to strategize online advertising campaigns.
4. Oversaw UK website affiliate advertising clients, ensuring compliance and effective reporting.
5. Executed management tasks from a home office to optimize operational efficiency.
6. Developed and maintained relationships with over 450 affiliates in a global limousine network.

Bachelor of Science in Marketing

Jun / 2012-Jun / 2015

📌 Santa Monica, CA

Focused on digital marketing strategies and consumer behavior analysis.

Performance Analysis

Team Leadership

Data Analytics

Affiliate Program Management



- Increased affiliate revenue by 40% through targeted marketing strategies within one year.

- 🌟 Successfully onboarded over 100 new affiliates in a single quarter, expanding the network significantly.

- Implemented a performance tracking system that improved affiliate engagement scores by 25%.