

# Robert Smith

## Affiliate Manager

### PERSONAL STATEMENT

Experienced within a cross-functional role that touches affiliate, retail management, e-commerce management, consumer acquisition, merchandising, and/or editorial strategy.

### WORK EXPERIENCE

#### **Affiliate Manager**

**ABC Corporation - 2007 - 2007**

##### *Responsibilities:*

- Managed day-to-day relationship and expectations. Serve as a subject matter expert for best practices in coaching, training, change management, and implementation for affiliates.
- Co-developed and delivered select affiliate facing trainings and workshops virtually to include adaptation of existing trainings (Trauma-informed practice, 10 Best Practices for Contraceptive Counseling, Best Practiced for Contraceptive Counseling during Abortion Visits).
- Provided implementation support to optimize affiliate-focused initiatives in the form of coaching and training of affiliate staff.
- Led the continued research and expansion of the 10 Best Practices for Contraceptive Counseling, an evidence-based contraceptive counseling protocol.
- Conducted and supported detailed monitoring and evaluation for training engagements throughout the lifecycle of affiliate training & learning programming.
- Conducted pre-training information gathering sessions to plan, obtain, and identify logistics information for successful delivery of training and learning engagements.
- Periodically reviewed and revised training and participated materials to align with standards, values, and updated research.

#### **Affiliate Manager**

**Delta Corporation - 2004 - 2005**

##### *Responsibilities:*

- Served as client liaison and account manager, with key responsibility for recruitment of new affiliate partner.
- Brokers business-to-business joint ventures.
- Built relationships via weekly calls and regular email communication with my clients to organize and implement online advertising Worked .
- London, UK Contract employment Assisting with management responsibilities for UK website affiliate advertising clients, including reporting, .
- Managed part-time from my home office.
- Develop and maintain the company relationship with over 450 domestic and international affiliate limousine network.
- Organize transportation service for clients worldwide.

### **CONTACT DETAILS**

1737 Marshville Road,  
Alabama  
(123)-456-7899  
info@qwikresume.com  
[www.qwikresume.com](http://www.qwikresume.com)

### **SKILLS**

Developing Skills, MS Office.

### **LANGUAGES**

English (Native)  
French (Professional)  
Spanish (Professional)

### **INTERESTS**

Climbing  
Snowboarding  
Cooking  
Reading

### **REFERENCES**

Reference - 1 (Company Name)  
Reference - 2 (Company Name)

## Education

G.E.D