

EMMA JOHNSON

Lead Announcer

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PROFESSIONAL SUMMARY

Seasoned Lead Announcer with a decade of experience in live broadcasting and audience engagement. Expertise in delivering captivating commentary and fostering an electrifying atmosphere at events. Passionate about enhancing the listener experience through innovative communication and storytelling, ensuring every broadcast resonates with the audience.

WORK EXPERIENCE

Lead Announcer

Maple Leaf Consulting

📅 Mar / 2018-Ongoing

📍 Toronto, ON

1. Secured partnerships with local sponsors to enhance event visibility and support.
2. Crafted and managed a dynamic radio schedule, ensuring optimal station operations.
3. Delivered engaging commentary and announcements, enhancing audience enjoyment during broadcasts.
4. Responded to audience requests, fostering a personal connection with listeners.
5. Provided detailed information during broadcasts, including event highlights and promotional content.
6. Curated news segments from AP and UPI, enriching daily broadcast content.
7. Executed live announcements of scores, fouls, and timeouts at major sporting events.

Announcer

Cactus Creek Solutions

📅 Mar / 2015-Mar / 2018

📍 Phoenix, AZ

1. Delivered play-by-play commentary for Special Olympics Basketball games, promoting inclusivity.
2. Announced critical game details during NCAA Division III Women's Championship events.
3. Served as a regional broadcaster, delivering news, sports, and weather updates.
4. Adapted quickly to new broadcasting technologies and techniques to enhance performance.
5. Coordinated event logistics and material acquisition for various community gatherings.
6. Conducted live news segments and commercial spots, enhancing on-air presence.

EDUCATION

Bachelor of Arts in Communication

University of Southern California

📅 Mar / 2012-Mar / 2015

📍 Santa Monica, CA

Focused on media studies and public relations, honing skills in broadcasting and audience engagement.

SKILLS

Voice Modulation

Pronunciation Clarity

Engagement Techniques

Storytelling Ability

ACHIEVEMENTS

- 🌟 Increased audience engagement by 30% through innovative storytelling techniques.
- 🌟 Successfully coordinated live broadcasts for over 150 events, ensuring seamless production.
- 🌟 Developed and implemented a training program for junior announcers, enhancing team performance.