

ROBERT SMITH

Apparel Designer

info@qwikresume.com | <https://Qwikresume.com>

To secure an Apparel Designer position that can capitalize on my commitment to service, creativity and high professional standards. Managing merchandising pages and own color management of the line. Ensuring processes are up-to-date and being held to UA standards. Building presentation files.

MARCH 1994 - AUGUST 1994

APPAREL DESIGNER - ABC CORPORATION

- Developed seasonal designs in various divisions for leading western wear manufacturer.
- Led design team in team building development.
- Implemented mentoring program with senior designers and entry level designers.
- Promoted products at national markets throughout the United States.
- Maintained customer relationships with leading western wear stores.
- Served as Alpha Thetas Chapter apparel designer.
- Designed custom t-shirts and accessories for philanthropy events, date parties, sporting events etc.

1990 - 1994

APPAREL DESIGNER - DELTA CORPORATION

- Designed over 500 pieces of licensed artwork for active wears including, John Deere, Paul Frank and Yo Gabba Gabba for JC Penny and Wal-Mart Prepared .
- Created innovative Mens, Boy and Missy sportswear lines by creating new bodies, appliques, graphic screens and bead work to increase product value .
- Presented and communicated new design concepts to hit target consumer.
- Produced all production technical packages to include production spec, strike offs, garment, and cost sheets.
- Domestic and International travel to different Apparel Markets and worked with factories abroad.
- Responsible for all aspects of product design and development of mens collections (both knits and outerwear).
- Follow seasonal color and trend direction; identify big ideas and collaborate with design director to execute strategies to support seasonal .

EDUCATION

Diploma



SKILLS

Planning, Designing.