

# Robert Smith

## Apple Expert

### PERSONAL STATEMENT

To obtain an Apple Expert position in which my customer service, bookkeeping, personal, clerical and general office skills will contribute to greater office efficiency and productivity.

### WORK EXPERIENCE

#### **Apple Expert** **ABC Corporation - May 2016 - May 2016**

##### *Responsibilities:*

- Introduced and promoted Apple branded computers and tablets to customers.
- Coached, trained and developed other associates on Apple Ecosystems.
- Oversaw communication between Best Buy and Apple while also coaching sales members and educating potential buyers on the benefits of Apple products.
- Supervised and assisted with sales in the Apple department to make customers feel comfortable with the product they are purchasing.
- Market merchandise by setting up displays of products in key areas to target buyers.
- Merchandised Provide insight to Apple products, helping customers decide which solution would be best for them Restocking the Apple section, setting .
- Trained new hires and Assisting customers with apple computers and tablets.

#### **Apple Expert** **Delta Corporation - 2011 - 2016**

##### *Responsibilities:*

- Leader in sales and customer service, have extensive product & inventory knowledge.
- Developed strong relationships with customers by becoming a trusted advisor and partner in assisting them in making technology more functional in their.
- Partnered with other employees to ensure customers end-to-end needs are met.
- Cleaned and Detail Customers sold cars Move and organize cars on the lot Completed tasks for supervisor Deliver sold vehicles to customers.
- Kept up-to-date knowledge of Apple products and inform other coworkers.
- Maintained a sales goal of \$1000 per hour worked Finding the best solution by matching customer needs to the right product Convert customers.
- Able to learn skills in building trust and value to the customer throughout the sale to give the best customer experience.

### **CONTACT DETAILS**

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### **SKILLS**

Microsoft Office,  
Microsoft Powerpoint,  
Marketing, Keyboarding,  
Sales, Multitasking.

### **LANGUAGES**

English (Native)  
French (Professional)  
Spanish (Professional)

### **INTERESTS**

Climbing  
Snowboarding  
Cooking  
Reading

### **REFERENCES**

Reference - 1 (Company Name)  
Reference - 2 (Company Name)

## Education

G.E.D. - (Mesa State College (now Colorado Mesa University) - Mesa, CO)