



SKILLS



INTERESTS

- Surfing
- Martial Arts
- Community Service
- Blogging

STRENGTHS



LANGUAGES



ACHIEVEMENTS

- Successfully led a project that increased social media engagement by 30% through innovative visual campaigns.
- Streamlined the design process, reducing project turnaround time by 25% while maintaining high-quality standards.

MIA TAYLOR

Art Coordinator

support@qwikresume.com (123) 456 7899 Los Angeles

www.qwikresume.com

PROFESSIONAL SUMMARY

Art Coordinator with 2 years of experience in crafting vibrant visual content that enhances brand storytelling. Adept at collaborating with cross-functional teams to produce cohesive and engaging art projects. Proficient in using design software to create compelling visuals that resonate with target audiences, driving successful marketing initiatives and fostering brand loyalty.

WORK EXPERIENCE

Art Coordinator Mar / 2024-Ongoing

Blue Sky Innovations Chicago, IL

- Fostered collaboration between Art, Sales, and Marketing teams, ensuring alignment on visual projects to enhance customer engagement.
- Developed and implemented creative strategies for national accounts, significantly improving client satisfaction.
- Optimized workflows for art production, resulting in a 30% reduction in project lead times.
- Conducted training sessions on design software to improve team efficiency and skill levels.
- Analyzed project metrics to establish quality standards for large-scale print runs, enhancing overall output quality.
- Managed daily artwork submissions, improving organization and efficiency in project handling.
- Designed marketing materials that effectively communicated brand messages, driving successful promotional campaigns.

Art Coordinator Mar / 2023-Mar / 2024

Cactus Creek Solutions Phoenix, AZ

- Created engaging art projects tailored for diverse audiences, focusing on inclusivity and accessibility.
- Maintained strict quality control for images used in marketing materials, ensuring compliance with brand standards.
- Collaborated on the layout and design of various advertising materials, enhancing visual appeal and market reach.
- Utilized advanced design software to produce high-quality graphics for promotional use.
- Participated in brainstorming sessions to generate innovative ideas for marketing campaigns.
- Provided technical support and guidance to team members, fostering a collaborative work environment.

EDUCATION

Bachelor of Fine Arts in Graphic Design Mar / 2022 - Mar / 2023

Art Institute of Chicago Santa Monica, CA

Focused on visual communication and design principles, developing skills in various design software and art techniques.