Robert Smith

Art Department Manager

CONTACT DETAILS

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PERSONAL STATEMENT

Providing creative content strategy, monitor campaign statistics and analyze data. I am resourceful and personable with an attention for detail. Unique vision allows me to see various market segments to which a product or service may appeal and I have the ability to reach those audiences successfully.

WORK EXPERIENCE

Art Department Manager

ABC Corporation - September 2001 – October 2004

Responsibilities:

- Translated new product lines into concrete ad designs for trade publications, packaging and sales collateral.
- Led and managed the Art department members.
- Oversaw the art production schedule and creative direction of the art department staff.
- Developed and ensured quality assurance protocols for artwork.
- May served as art director for some projects.
- Determined artistic approaches and production methods in the development of products with other managers and leads.
- Resolved art related production conflicts.

Art Department Manager

Delta Corporation - 1998 – 2001

Responsibilities:

- Portland, Oregon Directed operations within a production environment to achieve goals cost, quality, and time Supervised .
- Control and maintain proper count of inventory Increase sales by using bilingual communication skills Increase customer traffic by using sale .
- hrs/wk) Managed and directed the activities of six graphic artists in a deadline-oriented art department Developed a more efficient system for the .
- Oversee creative and design project -Manage, develop and lead the Art Department team -Supervise and direct staff responsible for photography, .
- Supervise 10 employees Reduced overtime in the first year by 49%; reduced overall overtime by 90% Reduced non-conformances in the first year by 31%; .
- Payback of equipment was 1 year Conducted Performance appraisals using pay for performance measurements Yearly department Goal Setting and Budget .
- Excelsior Publishing Co.

Education

BFA In Graphic Design

SKILLS

Adobe Creative Suite, Digital Marketing, Advertising, Marketing.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference – 1 (Company Name)
Reference – 2 (Company Name)

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