

# NOAH WILLIAMS Assistant Art Director I

- (123) 456 7899
- Los Angeles
- www.qwikresume.com

#### **SKILLS**

Adobe Creative Suite 0 Responsive Design Digital Image Manipulation **Sketching Techniques** Social Media Marketing **Content Creation** 

#### **INTERESTS**

Birdwatching

Traveling

Sports Coaching T Knitting

#### STRENGTHS









# **LANGUAGES**



#### ACHIEVEMENTS

Successfully collaborated on a campaign that increased brand engagement by 30%.

Created visual assets that contributed to a 20% increase in sales for a product launch.

#### PROFESSIONAL SUMMARY

Innovative Assistant Art Director with two years of experience in visual design and multimedia project execution. Skilled in collaborating with diverse teams to create captivating visual content that aligns with brand strategies. Looking to apply my creativity and technical expertise to enhance visual storytelling and drive impactful engagement.

### WORK EXPERIENCE

#### Assistant Art Director I

Mar/2024-Ongoing

Pineapple Enterprises

- 📮 Santa Monica, CA
- 1. Assisted in the creation of visual mock-ups and designs for advertising campaigns.
- 2. Collaborated with the art director and copywriters to develop high-quality marketing materials.
- 3. Participated in brainstorming sessions to generate innovative advertising concepts.
- 4. Conducted visual research to inform design decisions and enhance campaign effectiveness.
- 5. Managed multiple projects simultaneously while adhering to tight deadlines.
- 6. Created engaging presentations for internal teams and stakeholders.
- 7. Supported photo shoots by coordinating set design and props.

#### Assistant Art Director

Lakeside Apparel Co

Thicago, IL

- 1. Designed and organized sets and props for various advertising campaigns.
- 2. Developed retail promotional advertising materials for national campaigns.
- 3. Coordinated with team members to execute integrated marketing strategies.
- 4. Produced visual content for digital platforms, enhancing brand visibility.
- 5. Assisted in the production of promotional videos and online content.
- 6. Conducted market research to inform design trends and consumer preferences.

## **EDUCATION**

## Bachelor of Fine Arts in Graphic Design

mar/2022-Mar/2023

Art Institute of Pittsburgh

T Chicago, IL

Focused on graphic design principles, visual communication, and creative project management.

