

# MASON WILSON

## Assistant Graphic Designer



### PROFESSIONAL SUMMARY

Over 3 years of design experience with expertise in InDesign, Photoshop, and Illustrator. Ability to create original graphic content for the Club's website, social media, sales, engagement programs, and other marketing materials.



### WORK EXPERIENCE

#### Assistant Graphic Designer

Seaside Innovations

May / 2022-Ongoing

Santa Monica, CA

1. Assisted with the design and development of packaging, collateral, and product branding for private and licensed brands in hardlines, soft lines, and footwear.
2. Worked as an assistant graphic designer. Helped the customer in logo extraction.
3. Created sales collateral, marketing literature, and print ads.
4. Assisted in the production and colorways of the new products.
5. Coordinated with other departments for smooth functioning.
6. Produced high-quality artwork within the agreed deadline using various software applications.
7. Performed reviews of artwork to ensure the technical accuracy of the layouts.

#### Assistant Graphic Designer

Summit Peak Industries

May / 2020-May / 2022

Denver, CO

1. Suggested new products for the graphic department Designed business cards and flyers for the hospital Responsible for obtaining approvals, coding.
2. Format and print customer's designs to fulfill their vision's to the best outcome.
3. Responsibilities': designing artwork for clients, and meeting with clients.
4. Support the Senior Graphic Designer and Marketing Team, own brand package design and layout, editing and designing product labels, forms, and flyers.
5. Worked there for almost 2 years.



### EDUCATION

#### Bachelor of Fine Arts in Graphic Design

Art Institute of Chicago

May / 2018-May / 2020

Seattle, WA

Studied advanced graphic design principles, focusing on multimedia design and branding strategies.

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### SKILLS

Print Production

Photo Retouching

Brand Identity

Art Direction

Project Management



### INTERESTS



Blogging



Art



Travel



Crafting



### STRENGTHS



Patience



Humility



Courage



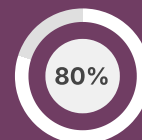
Integrity



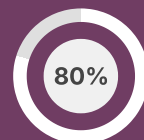
### LANGUAGES



English



Mandarin



Russian



### ACHIEVEMENTS



Designed marketing materials that increased client engagement by 40%.



Collaborated on a branding project that resulted in a 25% sales uplift.