

ROBERT SMITH

Associate Art Director

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SUMMARY

Many years of experience in art direction and graphic design to support marketing communications, advertising, editorial, and branding strategies with a focus on the achievement of business development objectives. Strong background in fashion, photography, illustration, and styling. Interior design experience as an interior design business owner.

SKILLS

Indesign, Photoshop, Illustrator, Word, Design, Desktop Publishing, Art Direction.

WORK EXPERIENCE

Associate Art Director

ABC Corporation - March 2004 – September 2015

- Designed and produced the Travel Guide for 2015.
- Arranged and direct photoshoots, analyze /edit digital images, coordinated and research existing pick-up photography on the DAM, travel as needed to direct cover shoots.
- Assisted the Creative Director with special projects as needed.
- Worked on RFPs for new contracts as they are assigned.
- Attended meetings and present to outside clients.
- Designed book covers and managed lists with design staff, editors, illustrators, and photographers.
- Design new features for our existing websites as well as new site designs for new projects.

Associate Art Director

Delta Corporation - 1999 – 2004

- Art Director for SMPs mystery imprint, Minotaur.
- Designed book covers and managed lists with design staff, editors, illustrators and photographers.
- Associate Art Director of bi-monthly magazine.
- Was responsible for initiating team meetings to brainstorm and plan magazine design and layout - researched and set up editorial materials - assigned .
- Responsible for designing, printing and creating all marketing material for the company.
- Website Design - Design new features for our existing websites as well as new site designs for new projects such as companys internet - Create ad .
- Design and Architecture, Contract, Hospitality Design, Multi-housing News, Commercial Property News Worked in collaboration with our creative .

SCHOLASTICS

- Diploma - (Des Moines Area Community College)