



EVELYN WHITE

Beauty Advisor

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PROFESSIONAL SUMMARY

Passionate Beauty Advisor with 7 years of experience in providing exceptional beauty consultations and personalized recommendations. Adept at fostering client relationships and driving sales through in-depth product knowledge. Committed to empowering customers with tailored beauty solutions while staying ahead of industry trends. Ready to enhance client experiences in a dynamic retail environment.

WORK EXPERIENCE

Beauty Advisor
Blue Sky Innovations
Apr / 2020-Ongoing
Chicago, IL

- Expertly provided tailored beauty consultations, enhancing client satisfaction and loyalty.
- Maintained organized customer records to facilitate personalized service and follow-ups.
- Utilized strong sales techniques to operate the cash register and process transactions efficiently.
- Responsible for daily cash register reconciliation and reporting to the General Manager.
- Built and nurtured strong client relationships to drive repeat business and referrals.
- Welcomed guests with a warm demeanor, ensuring a positive shopping experience upon entry.
- Communicated current promotions and product offerings to enhance customer awareness and engagement.

Inside Sales/Beauty Advisor
Silver Lake Enterprises
Apr / 2018-Apr / 2020
Seattle, WA

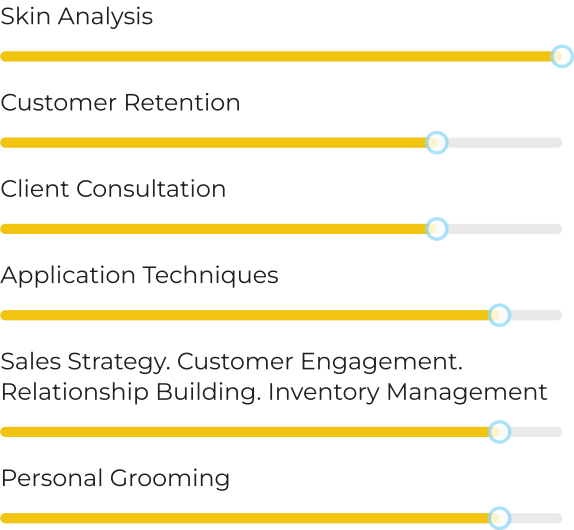
- Consistently ensured product availability and organized displays to meet company merchandising standards.
- Participated actively in inventory management, contributing to overall store presentation and cleanliness.
- Coordinated makeup and skincare sessions, providing expert advice for special occasions.
- Delivered honest feedback to clients, enhancing their confidence in product selections.
- Collaborated with clients to identify their unique skincare needs and recommend suitable products.
- Assisted across various store departments, showcasing flexibility and teamwork.

EDUCATION

Associate of Applied Science in Cosmetology
Beauty Institute of America
Apr / 2016 - Apr / 2018
Phoenix, AZ

Comprehensive training in beauty techniques, customer service, and skincare applications.

SKILLS



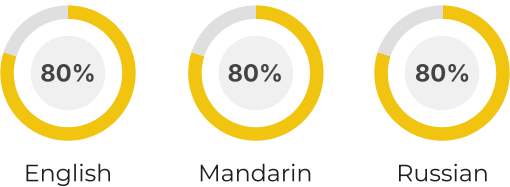
INTERESTS

- Podcasts
Dancing
Language Learning
Cycling

STRENGTHS

- Intuition
Leadership
Listening
Mentorship

LANGUAGES



ACHIEVEMENTS

- Increased sales by 25% through personalized beauty consultations over one year.
- Developed a loyal client base, resulting in a 30% increase in repeat customers.