OLIVIA SMITH

Beauty Specialist

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PROFESSIONAL SUMMARY

As a dedicated Beauty Specialist with 5 years of experience, I excel in delivering personalized beauty consultations and exceptional client service. My expertise in skincare and makeup application, combined with a passion for educating clients on the latest trends, empowers me to create customized solutions that foster loyalty and enhance satisfaction.

WORK EXPERIENCE

Associate Beauty Specialist 🛗 Jan / 2021-Ongoing Maple Leaf Consulting Toronto, ON 1. Operated cash register and managed front checkout duties efficiently. 2. Provided expert advice on skincare and makeup, addressing customer inquiries effectively. 3. Welcomed clients with enthusiasm and informed them about ongoing promotions. 4. Built strong relationships with clients, resulting in increased repeat business. 5. Specialized in Chanel cosmetics, offering tailored makeup and skincare services. 6. Conducted makeup application tutorials for special occasions and daily looks. 7. Assisted customers in selecting products that align with their beauty needs and preferences. **Beauty Specialist** 🛗 Jan / 2020-Jan / 2021 Silver Lake Enterprises Seattle, WA 1. Facilitated personalized beauty consultations to enhance customer satisfaction. 2. Demonstrated product application techniques and provided expert advice. 3. Coordinated with management to maintain inventory and cleanliness standards. 4. Ensured promotional displays were visually appealing and well-stocked. 5. Managed defective merchandise and processed returns efficiently. 6. Assisted in freight processing and organized product placements. **EDUCATION** 🛗 Jan / 2019-Jan / 2020 Associate of Arts in Cosmetology **Beauty Institute of America** Denver, CO Comprehensive training in skincare, makeup application, and beauty techniques.

SKILLS

Chemical Peels		Microdermabrasion		Lash Extensions		Brow Shaping	
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ACHIEVEMENTS

- 🚰 Increased client retention by 30% through personalized follow-up consultations.
- Achieved top sales performance for three consecutive quarters by exceeding sales targets.
- Tonducted over 100 makeup demonstrations, boosting product sales by 25%.

