ROBERT SMITH

Blog Writer

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

As a Blog Writer to assist with administrative maintenance of the blog, such as editing, formatting posts, and promoting the blog on AEIs social media with research on a diverse range of topics for the blog editor.

CORE COMPETENCIES

Writing Skills, Publishing Skills, Marketing Skills.

PROFESSIONAL EXPERIENCE

Blog Writer

IAMHIPHOPMAG - February 2013 – 2015

Key Deliverables:

- Wrote articles relevantly and pertaining to a certain person or topic.
- Knowledgeable in Microsoft Office Suite and similar applications. Provided links to all of the blogs without any issues.
- Coordinated and published, as well as managed a blog for the organizer of international culinary adventures and tourism.
- Responsible for maintaining style guides to ensure consistency of tone within both commercial and academic research publications and environments.
- Actively participated in team meetings and activities to gain domain knowledge in bioprocessing and biopharmaceutical subject matter.
- Translated content from the words of a specialist into something contextually relevant for the intended audience.
- ${job_description7}

Blog Writer

Delta Corporation - 2017 – 2018

Key Deliverables:

- Worked closely with marketing specialists, business unit leaders, and members of the communications team.Managed and tracked multiple projects while juggling shifting priorities. Created, developed and edited content for multiple platforms.
- Took assignments for daily news and some longer-term stories and projects.
- Pitched story ideas that support key stories/themes/initiatives or that otherwise dazzle.
- Contributed to special features and stories as assigned.
- Collaborated tightly with CNNs newsgathering teams, social teams, video teams, and Digital programming teams.
- ${job_description26}
- ${job_description27}

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EDUCATION

- Diploma - (Alger b Wilkins high school - Fayetteville, NC)

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