# **OLIVIA SMITH**

#### **Business Unit Manager**



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Dynamic Business Unit Manager with 5 years of experience driving operational excellence and fostering innovation in diverse sectors. Proven ability to enhance productivity, reduce costs, and lead cross-functional teams to exceed business objectives. Committed to strategic growth and cultivating a performance-driven culture that supports organizational success.

#### WORK EXPERIENCE

## Junior Business Unit Manager

WidgetWorks Inc.

**耳** Denver, CO

- 1. Led cross-functional teams to achieve strategic business objectives and drive operational efficiency.
- 2. Developed and implemented business strategies to enhance market share and profitability.
- 3. Managed P&L for the business unit, ensuring financial targets were met or exceeded.
- 4. Conducted market analysis to identify growth opportunities and competitive threats.
- 5. Fostered a culture of continuous improvement through process optimization initiatives.
- 6. Instituted a strategic statement process to increase focus on project justification, becoming the basis for marketing collateral.
- 7. Collaborated with sales and marketing teams to align product offerings with customer needs.

#### **Business Unit Manager**

m Jan / 2020-Jan / 2022

Lakeside Apparel Co

**∓** Chicago, IL

- 1. Successfully implemented Lean manufacturing, Kaizen events, and continuous improvement practices, achieving positive results.
- 2. Maintained a 100% quality rating and a 99% delivery rating for the business unit.
- 3. Implemented cellular technology and pull system methodology to enhance workflow.
- 4. Executed ERP systems integration to improve operational efficiency.
- 5. Trained and evaluated staff, optimizing team performance and productivity.
- 6. Led initiatives that resulted in a 15% increase in overall productivity.

#### **EDUCATION**

#### Bachelor of Business Administration

m Jan / 2018-Jan / 2020

University of California

Toronto, ON

Focused on management and operations.

#### **SKILLS**

Agile Project Management

Data Analysis And Visualization

Market Research And **Analysis** 

Strategic Planning

### **ACHIEVEMENTS**



Increased operational efficiency by 15% through process optimization initiatives.



Achieved a 20% reduction in costs by renegotiating supplier contracts and streamlining procurement.



Led a team to successfully launch 10 new products, contributing to a 30% increase in market share.