Robert Smith

Campaign Organizer

CONTACT DETAILS

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PERSONAL STATEMENT

As a Campaign Organizer, responsible for Developing a thorough understanding of the competition, Identifying key audiences, Developing a compelling message and narrative, Developing metrics and KPIs, Preparing and executing PR plans with budgets, Managing social media content.

WORK EXPERIENCE

Campaign Organizer

Oregon State Public Interest Research Group - August 2015 – 2022

Responsibilities:

- Led the day-of event from start to finish, including coordination with external vendors.
- Ensured that logistics are in place for all events (including venue selection, catering selection, transportation arrangements).
- Managed field teams who perform outreach activities in target demographic areas.
- Managed the logistics of onsite events.
- Partnered with marketing to ensure campaigns align with marketing’s strategic goals.
- Worked closely with assigned social media manager to develop social media strategy for campaign.
- Developed materials for all campaigns based on insights from.

Campaign Organizer

Delta Corporation - 2014 – 2015

Responsibilities:

- Implemented a volunteer-run field program throughout Northeastern Pennsylvania in which the primary goals were to elect Democrats and empower leaders .
- Recruited canvass leaders to host canvasses remotely, supporting them with training and materials.
- Worked with a team located across Pennsylvania through a virtual office space by partaking in morning and evening check-in calls.
- On-boarded, trained, and provided support to the Get Out the Vote Organizer for the Northeastern Pennsylvania region.
- Helped win re-election for the Governor by building, training, and managing a team of over 100 volunteers, including the coordination of a high .
- The team knocked 10,000 doors in 2 weeks preceding the election in a town of 50k.
- Door-to-door canvassing, telling residents about the candidate, asking them if they would consider voting for the candidate, giving them pamphlets on .

SKILLS

Social Media, Content Management.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference – 1 (Company Name)
Reference – 2 (Company Name)

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Education

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