ROBERT SMITH

Campus Representative

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Diligent, detail-oriented Security Professional skilled in fulfilling legal research and providing thorough case Management support with a solutions-based approach to initiatives and projects. Proficient in research, writing, case management and client relations. Expertise in comprehensive project planning and implementation of strategic security programs that provide operational excellence, while ensuring compliance with the law.

EXPERIENCE

Campus Representative
ABC Corporation - JANUARY 1999 – 2001

- Responsible for developing revenue opportunities on campus, and overseeing all seedApple equipment in campus bookstore.
- Managed the in-house advertising program consisting of print and media collateral pieces.
- Implemented and evolved high-impact strategies to target new business opportunities and new markets.
- Experienced in advertising and external marketing as well as product demonstration.Responsible for developing revenue opportunities on campus, and overseeing all seedApple equipment in campus bookstore.
- Managed the in-house advertising program consisting of print and media collateral pieces.
- Implemented and evolved high-impact strategies to target new business opportunities and new markets.
- Experienced in advertising and external marketing as well as product demonstration.

Campus Representative
Delta Corporation - 1997 – 1999

- Marketed and advertised a national brand across a college campus Partnered with the technology agency, MRY LLC Awarded and recognized for surpassing .
- Able to become highly educated in all graduate level entrance exams in a short amount of time Designed and implemented grassroots marketing campaign .
- This lead to invitations to speak at group meetings, which increased sales.
- at Texas A&M University Executes marketing strategies to promote FreeTextbooks brand among students Coordinates textbook buyback through social media .
- Set up and prepared designer clothes to be runway-ready Responsible for dressing assigned models and completing multiple looks

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backstage during show.
- Promote initiatives pertaining to sexual health and reproductive rights.
- Lobbied at Congress for the Real Education for Healthy Youth Act (REYHA) Planned Sexpo (sex-positivity week) on Green Mountain College campus.

EDUCATION

- Bachelor of Arts in Criminal Justice - (Sonoma State University - Rohnert Park, CA)

SKILLS

Loss Prevention, Asset Management, Investigations, Administrative Assistant, Risk Assessment, Risk Management, Microsoft Office.