Robert Smith

Canvassing Manager

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SUMMARY

Training and developing new hires on how to properly market our solar services in an outdoor environment, Running weekly meeting and conference calls to motivate team and drive business.

SKILLS

Planning Skills, Coordinating Skills.

WORK EXPERIENCE

Canvassing Manager

ABC Corporation - 2013 – 2014

- Identified canvassing locations and engagement strategies.
- Assisted with set up and breakdown of sites including setting up tables, chairs, tents; some lifting of boxes may be required as well.
- Assisted supervisors with tracking supply usage and preparing supply orders to ensure sites have adequate materials.
- Completed program training and provide accurate information to community members.
- Conducted outreach into targeted communities.
- Directed members of targeted communities to testing and/or other services.
- Protected and maintained privacy and confidentiality.

Canvassing Manager

Delta Corporation - 2009 – 2013

- Canvassed door-to-door in Birmingham neighborhoods, registering voters and potential activists Supervised other canvassing staff actions and hours.
- Manage, organize, and recruit canvassers for the 2015 election season for candidates for mayor and council at large.
- Skills Used Demonstrated leadership, organization, and managerial skills in order to achieve the goals and reach the intended audiences of the .
- Door to door marketing of Windows, insulation, Pergallo, patio cover, Sunroom etc.
- Teach the other canvassers, go door to door to set up appointments, and plan the location and designate the positions for the day.
- Helped train, organize, and assist a team of canvassers reach daily fundraising goals.
- Outside door to door sales, pitching sales pitches, building customer report professionally and efficiently.

EDUCATION

MS

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