



# AVA DAVIS

## Clothing Sales Associate

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### PROFESSIONAL SUMMARY

With a solid background spanning over 10 years in clothing sales, I excel in creating memorable shopping experiences through attentive customer service and product expertise. My ability to analyze trends and understand customer preferences has consistently driven sales growth. I am passionate about fostering a positive retail environment and contributing to team achievements.

### WORK EXPERIENCE

**Senior Clothing Sales Associate** 📅 Jan / 2018-Ongoing  
**Quantum Solutions LLC** 📍 Phoenix, AZ

- 1. Provided exceptional customer service by addressing inquiries and offering personalized product recommendations.
- 2. Maintained knowledge of current fashion trends and inventory to assist customers effectively.
- 3. Handled cash transactions and managed point-of-sale operations to ensure accuracy and efficiency.
- 4. Collaborated with team members to create visual displays that enhance the shopping experience.
- 5. Conducted regular inventory checks and assisted in restocking merchandise as needed.
- 6. Engaged with customers to gather feedback and improve service delivery.
- 7. Trained and mentored new employees to ensure adherence to company standards.

**Sales Staff** 📅 Jan / 2015-Jan / 2018  
**Summit Peak Industries** 📍 Denver, CO

- 1. Delivered an engaging shopping experience by maintaining a clean and organized store environment.
- 2. Utilized effective communication skills to connect with customers and understand their needs.
- 3. Participated in sales training programs to continuously enhance product knowledge and sales techniques.
- 4. Developed promotional strategies that contributed to a 30% increase in seasonal sales.
- 5. Managed customer inquiries and resolved issues promptly to ensure satisfaction.

### EDUCATION

**Associate of Arts in Fashion Merchandising** 📅 Jan / 2012 - Jan / 2015  
**Fashion Institute of Technology** 📍 Denver, CO

Gained comprehensive knowledge of retail strategies, visual merchandising, and customer service.

### SKILLS

Sales Strategies

Conflict Resolution

Textile Knowledge

Brand Promotion

Cash Handling And Sales Target Achievement

### INTERESTS

🎮 Gaming

👜 Fashion

🎬 Film

💻 Technology

### STRENGTHS

⚖️ Fairness

↔️ Flexibility

➡️ Forward-thinking

❤️ Gratitude

### LANGUAGES

English

Mandarin

Russian

### ACHIEVEMENTS

- ★ Increased monthly sales by 25% through effective upselling techniques.
- ★ Achieved 'Employee of the Month' twice for outstanding customer service.
- ★ Successfully trained new staff, improving team productivity by 15%.