

# NOAH WILLIAMS

Commercial Photographer

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## PROFESSIONAL SUMMARY

Visionary Commercial Photographer with a decade of experience in producing captivating visual content tailored for diverse marketing campaigns. Expert in leveraging innovative photography techniques and advanced editing tools to create images that amplify brand storytelling. Passionate about collaborating with clients to transform their concepts into stunning visuals that engage and inspire.

## WORK EXPERIENCE

**Commercial Photographer** Apr / 2019-Ongoing  
Blue Sky Innovations Chicago, IL

- Developed creative product placements and setups to enhance the visual appeal of commercial photography.
- Ensured timely submission of high-quality images, maintaining the integrity of products post-photoshoot.
- Generated and managed invoices and receipts for clients to streamline payment processes.
- Delivered commercial photography and design services, including for weddings, public relations, and sporting events, exceeding client expectations.
- Coordinated office tasks such as appointment scheduling and inventory management to optimize workflow.
- Collaborated with clients to determine project goals, locations, and equipment needs based on detailed consultations.
- Produced, reviewed, and approved product images and 360-degree visuals for online catalogs and marketing materials.

**Commercial Photographer** Apr / 2015-Apr / 2019  
Lakeside Apparel Co Chicago, IL

- Utilized technical skills and creativity to capture stunning images that tell compelling stories for various clients.
- Provided comprehensive photography and design services, specializing in weddings and public relations photography.
- Consulted with clients for engagement and wedding photography, ensuring satisfaction through meticulous post-production work.
- Managed general office responsibilities, enhancing organizational efficiency in service delivery.
- Analyzed project requirements to determine optimal locations and equipment for successful photography shoots.
- Executed social media photography initiatives, boosting client visibility and engagement online.

## EDUCATION

**Bachelor of Fine Arts in Photography** Apr / 2012-Apr / 2015  
Rhode Island School of Design Toronto, ON

Focused on commercial photography, visual storytelling, and digital editing techniques.

## SKILLS



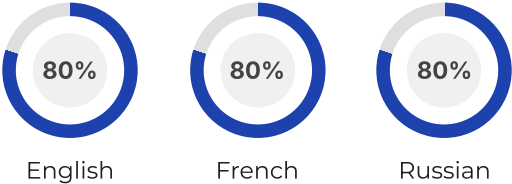
## INTERESTS

- Podcasts Language Learning  
Dancing Cycling

## STRENGTHS

- Intuition Leadership  
Listening Mentorship

## LANGUAGES



## ACHIEVEMENTS

- Executed a successful marketing campaign through captivating imagery that increased social media engagement by 50%.
- Collaborated with a team to produce a commercial video that won a regional advertising award.