

# **WILLIAM PEREZ** Licensed Commercial Broker

- (123) 456 7899
- Los Angeles
- www.qwikresume.com



Risk Assessment

10 Sales Presentations

Contract Management

Investment Analysis

Lease Negotiation

Commercial Leasing

INTERESTS

DIY Projects

**%** Crafting

O Meditation

iii History

# **STRENGTHS**









# LANGUAGES







English

French

Arabic

## PROFESSIONAL SUMMARY

With a decade of experience as a Licensed Commercial Broker, I excel in securing strategic property deals and fostering long-term client partnerships. My expertise in market analysis, contract negotiation, and innovative leasing strategies consistently drives successful transactions and maximizes client satisfaction, positioning businesses for growth in competitive markets.

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### WORK EXPERIENCE

#### Licensed Commercial Broker

May / 2018-Ongoing ♣ Santa Monica, CA

#### Seaside Innovations

- 1. Contributed to a specialty leasing division, driving two major lifestyle projects through preconstruction phases.
- 2. Executed leasing transactions while providing comprehensive market insights to property owners and lenders.
- 3. Conducted extensive market analysis across various projects, identifying leads and understanding retailer needs.
- 4. Achieved over 115 successful transactions in a commission-based role, leasing 4M SF of space.
- 5. Advised on existing asset positions and future developments, enhancing overall strategy and direction.
- 6. Managed maintenance leasing for shopping centers, adapting strategies across diverse shopping center types.
- 7. Represented both national and local tenants in their expansion efforts, ensuring alignment with market demands.

#### Commercial Real Estate Broker

May / 2015-May / 2018

#### Cactus Creek Solutions

**耳** Phoenix, AZ

- 1. Established long-term client relationships through transparent business practices and exceptional service.
- 2. Created a multi-faceted business development strategy focused on lead qualification and appointment scheduling.
- 3. Designed and presented tailored sales proposals that effectively addressed client needs.
- 4. Compiled a comprehensive client database of medical professionals, enhancing targeted outreach efforts.
- 5. Completed extensive training in Real Estate Law, Sales, and Market Analysis to bolster professional expertise.
- 6. Provided strategic advice on acquisitions and tenant negotiations using industry-standard tools.

# **ACHIEVEMENTS**

Successfully completed over 115 transactions, leasing over 4M SF of commercial space.

Consulted on the viability of numerous development projects, enhancing asset positioning.

### EDUCATION

Bachelor of Science in Business Administration

May / 2012

May/ 2015

University of California

**耳** Toronto, ON

Focused on real estate management and financial analysis, equipping students with essential skills for the commercial real estate industry.