



ETHAN MARTINEZ

Community Engagement Manager

PROFESSIONAL SUMMARY

Innovative Community Engagement Manager with over 7 years of experience in orchestrating community outreach programs that foster participation and collaboration. Proven ability to build strong relationships with diverse stakeholders and leverage data insights to inform strategic initiatives. Passionate about creating inclusive environments that empower community members and drive sustainable change.

WORK EXPERIENCE

Community Engagement Manager

Quantum Solutions LLC

Jan / 2020–Ongoing

Phoenix, AZ

1. Conducted in-depth analysis of demographic and socioeconomic data to identify community needs and tailor outreach strategies accordingly.
2. Effectively communicated organizational mission and initiatives to various stakeholders, including local governments, NGOs, and schools.
3. Forged strategic partnerships with municipalities and non-profits to enhance community program offerings.
4. Evaluated partnership applications for community projects, ensuring alignment with organizational goals.
5. Collaborated with partners to navigate project screening processes, ensuring mutual benefits for all stakeholders.
6. Advocated for equitable community outcomes through clear communication of challenges and proposed solutions.
7. Assured project feasibility by assessing logistical plans and site viability.

Community Engagement Manager

Lakeside Apparel Co

Jan / 2018–Jan / 2020

Chicago, IL

1. Enhanced community engagement strategies by creating targeted web content and optimizing outreach materials.
2. Managed daily operations of outreach initiatives, including supervising a team and coordinating events.
3. Facilitated recruitment efforts to engage community members in educational opportunities.
4. Achieved a 15% conversion rate from leads to interviews through effective outreach campaigns.

EDUCATION

Bachelor of Arts in Communication Studies

University of California

Jan / 2016 – Jan / 2018

Phoenix, AZ

Focused on community outreach and engagement strategies, emphasizing effective communication and relationship-building.

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SKILLS

Community Research Skills

Stakeholder Engagement Skills

Program Development

Data Analysis

Partnership Building

INTERESTS

Scuba Diving

E-sports

Reading Fiction

Puzzle Solving

STRENGTHS

Stewardship

Teamwork

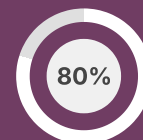
Tenacity

Vision

LANGUAGES



English



Indonesian



German

ACHIEVEMENTS

- Successfully increased community participation in outreach programs by 40% through targeted engagement strategies.
- Developed a partnership framework that enhanced collaboration with over 15 local organizations, resulting in increased resource sharing.