



JAMES CLARK

Community Engagement Marketing Manager

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PROFESSIONAL SUMMARY

Dynamic Community Engagement Marketing Manager with 5 years of experience in cultivating strong community ties and enhancing brand visibility. Proficient in crafting impactful marketing strategies, leveraging social media, and driving engagement through innovative campaigns. Passionate about fostering relationships that empower communities and generate measurable brand success.

WORK EXPERIENCE

Community Engagement Marketing Manager

Quantum Solutions LLC

📅 Mar / 2021 - Ongoing
📍 Phoenix, AZ

- Enhanced community engagement through effective use of social media, email, and in-person events.
- Developed and managed budgets for community events, ensuring successful execution and ROI.
- Created engaging content for various social media platforms and marketing campaigns.
- Forged strategic partnerships that amplified marketing efforts and brand recognition.
- Designed and led street team initiatives and guerrilla marketing campaigns.
- Established the company's first Ambassador program, increasing community representation.
- Utilized data analytics to inform community engagement strategies and improve outreach.

Community Marketing Manager

Cactus Creek Solutions

📅 Mar / 2020-Mar / 2021
📍 Phoenix, AZ

- Collaborated with leadership to plan and execute events that drove customer traffic and engagement.
- Managed a six-figure budget for community sponsorships, contributing to \$3 million in annual sales.
- Identified and mentored high-potential team members, fostering professional growth and accountability.
- Engaged local businesses and civic organizations in a hyper-local marketing initiative.

EDUCATION

Bachelor of Arts in Marketing

University of California

📅 Mar / 2019-Mar / 2020
📍 Denver, CO

Focused on marketing strategies, consumer behavior, and community engagement practices.

SKILLS

Partnership Development



Video Production



Copywriting



Networking Skills



Conflict Resolution



INTERESTS

🎨 Art

🤝 Volunteering

🌲 Hiking

🧘 Yoga

STRENGTHS

🔍 Criticality

📋 Detail-oriented

🤝 Diplomacy

😊 Enthusiasm

LANGUAGES



English



Japanese



Arabic

ACHIEVEMENTS

🌟 Increased community engagement by 35% through targeted social media campaigns.

🌟 Spearheaded a community event that attracted over 1,000 participants, enhancing brand visibility.