

ROBERT SMITH

Content Developer (Consultant)

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Self-motivated Content Developer with 7 years of experience seeking a job with growth, challenge, and a sense of accomplishment at the end of a long days work. Past experiences in customer service had encouraged me to reach out to the management field for further training and more demanding obligations within the workplace.

EXPERIENCE

Content Developer (Consultant)

[Gabbrandblog.wordpress.com](#) - FEBRUARY 2015 - PRESENT

- Researching the market competitors and industry trends to identify potential new products and services.
- Leveraging the social media websites such as Guru, Facebook, and Twitter to promote services and gauge customer needs and preferences.
- Formulating a comprehensive business plan complete with clear and actionable sales goals and targets.
- Conducting extensive keyword research and developed a comprehensive SEO strategy.
- Analyzing the client requirements, creating a business plan and driving strategy development.
- Copying edited company's largest advertising campaign to date, keeping voice and tone consistent over various media platforms.
- Implementing new company "voice" strategy in close collaboration with the Executives and the Design department.

Shift Lead Cashier

[Round Tables Pizza](#) - FEBRUARY 2013 - 2015

- Performed opening store procedures, cash management, team leader, custodial upkeep of store, as well as handled customer complaints, selling, and reimbursements.
- Moved up from morning cashier to team/floor leader, excelling in customer service, passed a phone shop test within my first week with a perfect score.
- Greeted and assisted the customers in a courteous, pleasant, and business-like manner.
- Verified the cash at beginning and ending of each register opening and closing, informed the Supervisor of any discrepancies.
- Collected the cash, checks or meal vouchers for food items, processed debit/charge cards, issued receipts, counted back change and provided the receipt to the customers.
- This is Dummy Description data, Replace with job description relevant

to your current role. In case if you dont need it you can delete it.

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EDUCATION

- N/A in English/Liberal Arts - 2007 to 2010(Rust College - Holly Springs, MS)High School Diploma in College Track - 2006 to 2007(Fairley High School - Memphis, TN)High School Diploma in Journalism, Newspaper, Broadcasting - 2003 to 2006(Media Academy - Oakland, CA)

SKILLS

POS, Marketing Research, Online Marketing, Blogging, Content Management Systems, Content Creation, Content Development, Sales Management, Customer Service, Customer Relations, Hospitality