



JACKSON TURNER

Content Developer

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🌐 www.qwikresume.com

SKILLS

Microsoft Suite



Scorm Compliance



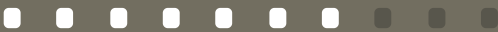
Moodle Lms



Content Scheduling



Collaboration Tools



INTERESTS

★ Surfing

🥋 Martial Arts

👥 Community Service

📝 Blogging

STRENGTHS

⌚ Patience

🏔 Perseverance

📅 Planning

⚙ Positivity

LANGUAGES



English



Japanese



Polish

ACHIEVEMENTS

🌟 Created over 300 engaging e-learning modules, increasing user completion rates by 40%.

🌟 Developed a comprehensive content strategy that improved content accessibility and user satisfaction scores by 25%.

🌟 Collaborated on a project that reduced course development time by 30% through streamlined processes.

PROFESSIONAL SUMMARY

Versatile Content Developer with over 10 years of experience in creating dynamic digital content across various sectors. Expert in collaborating with cross-functional teams to deliver high-quality educational materials that enhance user engagement. Driven by a passion for crafting insightful content that meets organizational objectives and resonates with diverse audiences.

WORK EXPERIENCE

Content Developer

📅 Feb / 2018-Ongoing

Seaside Innovations

📍 Santa Monica, CA

1. Designed and developed Oracle courseware for project teams and end users, ensuring alignment with learning objectives.
2. Authored comprehensive training materials on Oracle software for Human Capital Management (HCM), Enterprise Resource Planning (ERP), and Project Portfolio Management (PPM).
3. Reviewed and refined content in MS Word and SCORM-compliant LMS, enhancing clarity and engagement.
4. Coordinated with project managers and technical teams to deliver timely, high-quality training content.
5. Worked closely with subject matter experts to integrate updates and improvements into existing courses.
6. Established a company-wide style guide to ensure consistency and quality in written materials.
7. Oversaw multiple projects in PPM and HCM, managing timelines and collaboration among cross-functional teams.

Founder

📅 Feb / 2015-Feb / 2018

Cactus Creek Solutions

📍 Phoenix, AZ

1. Launched a freelance content development business, building a diverse client portfolio in sectors such as automation, pharmaceuticals, and healthcare.
2. Conducted in-depth interviews and research to create clear, impactful messaging for both technical and non-technical audiences.
3. Produced a wide range of written materials, including journal articles, blogs, newsletters, and user guides, ensuring clarity and accuracy.
4. Executed online research to develop feature articles on industry trends, enhancing client visibility.
5. Delivered high-quality content under tight deadlines, consistently exceeding client expectations.
6. Developed training materials and documentation for various industries, improving client engagement and understanding.

EDUCATION

Bachelor of Arts in Communication

📅 Feb / 2012-Feb / 2015

University of California

📍 Toronto, ON

Focused on multimedia content creation and instructional design.