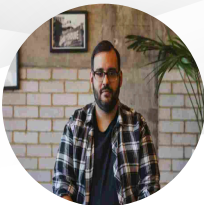


Noah Williams

Content Planning Strategist

✉ support@qwikresume.com ☎ (123) 456 7899 📍 Los Angeles
🌐 www.qwikresume.com



PROFESSIONAL SUMMARY

Passionate content planning strategist with two years of experience creating data-informed strategies that elevate brand engagement. Expert in developing user-centric narratives and optimizing content across digital platforms. Proven ability to leverage analytics for continuous improvement, driving meaningful connections with target audiences and enhancing overall brand presence.

WORK EXPERIENCE

Content Planning Strategist

Blue Sky Innovations

📅 Feb / 2024-Ongoing

📍 Chicago, IL

1. Led the development of content strategies for an interactive real estate platform, enhancing user engagement.
2. Utilized consumer research to inform the design and creation of product tools.
3. Collaborated with cross-functional teams to align content and social media strategies with corporate branding goals.
4. Curated and repurposed existing content to maximize reach and effectiveness.
5. Advocated for user-driven design in collaboration with UX and product management teams.
6. Created a strategic plan to boost content creation and distribution.
7. Established a content matrix and editorial calendar to streamline content production.

Content Strategist

Crescent Moon Design

📅 Feb / 2023-Feb / 2024

📍 Portland, OR

1. Formulated web content strategies and marketing copy to educate customers about loan options.
2. Developed targeted content to support critical business objectives, including mortgage guidance for new clients.
3. Created online resources to assist customers in avoiding foreclosure.
4. Ensured brand voice consistency and compliance across all digital content.
5. Collaborated with product teams and UX specialists to develop content that meets business goals.
6. Analyzed user feedback to refine content strategies and improve user experience.

EDUCATION

Bachelor of Arts in Communication

University of California

📅 Feb / 2022-Feb / 2023

📍 Santa Monica, CA

Focused on digital media strategies and content development.

SKILLS



ACHIEVEMENTS

- 🌟 Increased audience engagement by 30% through targeted content campaigns.
- 🌟 Developed a comprehensive editorial calendar that improved content delivery efficiency by 40%.
- 🌟 Enhanced brand visibility by 25% through strategic social media content planning.