



# ETHAN MARTINEZ

Contract Graphics Designer

✉ support@qwikresume.com

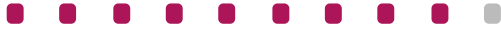
☎ (123) 456 7899

📍 Los Angeles

🌐 www.qwikresume.com

## SKILLS

Adobe Indesign



Creative Brief Interpretation



Trend Awareness



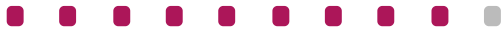
Portfolio Development



Adobe Creative Suite



Budget Management Skills



## INTERESTS

📖 Birdwatching 🏠 Traveling

🏋️ Sports Coaching 🧶 Knitting

## STRENGTHS

🔧 Pragmatism

🍃 Sensitivity

💖 Sincerity

⚓ Stability

## LANGUAGES



English



Swahili



German

## ACHIEVEMENTS

★ Created a direct mail campaign that increased client engagement by 30%.

★ Designed a series of brochures that led to a 20% increase in sales for a key product line.

## PROFESSIONAL SUMMARY

Dynamic Contract Graphics Designer with 5 years of experience delivering exceptional visual solutions across various media. Proficient in Adobe Creative Suite, I specialize in creating engaging designs for both print and digital platforms. My collaborative approach and keen eye for detail ensure that client visions are realized on time, consistently exceeding expectations and enhancing brand identity.

## WORK EXPERIENCE

### Contract Graphics Designer

📅 Apr / 2021-Ongoing

WidgetWorks Inc.

📍 Denver, CO

1. Served as a Contracted Graphic Designer and Production Artist, delivering creative solutions for diverse industries.
2. Designed and produced direct mail pieces, brochures, and magazine advertisements for BMC Software.
3. Oversaw creative design and production, including direction of photoshoots for various media.
4. Managed the design of automotive newspaper ads and direct mail projects, enhancing client visibility.
5. Contributed to multi-language packaging development, ensuring inclusivity in branding.
6. Developed creative concepts and designs for various client projects.
7. Transformed complex data into visually compelling graphics for effective media outreach.

### Contract Graphic Designer

📅 Apr / 2020-Apr / 2021

Lakeside Apparel Co

📍 Chicago, IL

1. Developed high-quality newsletters, posters, logos, and other communication materials to enhance brand messaging.
2. Produced drafts and final designs with minimal supervision, showcasing initiative and expertise.
3. Collaborated with diverse teams, applying professionalism and adaptability to meet project requirements.
4. Provided creative solutions to evolving design needs, consistently meeting deadlines.
5. Utilized Adobe Photoshop to design graphics for Facebook advertisements, enhancing client engagement.
6. Enhanced graphic design skills while gaining valuable experience in contract work.

## EDUCATION

### Bachelor of Fine Arts in Graphic Design

📅 Apr / 2019-Apr / 2020

Art Institute of Austin

📍 Denver, CO

Focused on visual communication, design principles, and digital media.