



CHARLOTTE HARRIS

Corporate Marketing Intern

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☎ (123) 456 7899

📍 Los Angeles

🌐 www.qwikresume.com

SKILLS

Ad Campaigns



Promotional Strategies



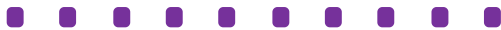
Data Visualization



Trend Forecasting



Project Management



Attention To Detail



INTERESTS

★ Surfing 🏆 Sports

★ Theatre 🎬 Film

STRENGTHS

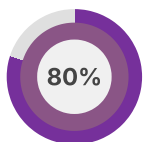
👁 Insightfulness

✅ Accountability

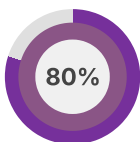
👥 Leadership

📖 Wisdom

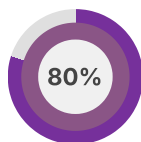
LANGUAGES



English



German



French

ACHIEVEMENTS

★ Increased social media engagement by 30% through targeted content strategies.

★ Developed a marketing calendar that streamlined content production and improved team efficiency by 25%.

PROFESSIONAL SUMMARY

Proactive marketing intern with two years of experience in digital content development and brand engagement. Demonstrated ability to analyze market trends and create data-driven strategies that enhance audience interaction. Eager to collaborate with teams to execute impactful marketing campaigns and contribute innovative solutions that drive brand growth.

WORK EXPERIENCE

Corporate Marketing Intern

📅 Apr / 2024-Ongoing

Pineapple Enterprises

📍 Santa Monica, CA

1. Assisted in the creation of video content for marketing purposes.
2. Participated in the development of brand messaging and positioning.
3. Assisted in developing creative social media content to engage target audiences.
4. Analyzed metrics and provided insights for future content strategies.
5. Supported the promotion and execution of ICF webinars, enhancing brand reach.
6. Collaborated with the partner in Mexico to launch local websites, providing necessary assets and support.
7. Streamlined forecasting processes, developing a tool to improve accuracy and comprehensiveness.

Corporate Marketing Intern

📅 Apr / 2023-Apr / 2024

Lakeside Apparel Co

📍 Chicago, IL

1. Designed marketing communications based on consumer engagement insights.
2. Managed competitor pricing data in proprietary systems to inform strategic decisions.
3. Created a database of marketing assets for improved accessibility.
4. Executed targeted marketing programs to boost community engagement and sales.
5. Coordinated game-day events to enhance guest experiences and brand visibility.
6. Collected and analyzed data for reporting and strategic adjustments.

EDUCATION

Bachelor of Arts in Marketing

📅 Apr / 2022-Apr / 2023

University of California

📍 Chicago, IL

Focused on digital marketing strategies and consumer behavior analysis.