



MASON WILSON

Creative Producer

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PROFESSIONAL SUMMARY

Accomplished Creative Producer with 7 years of experience in developing and executing innovative multimedia projects. Expert in managing diverse teams and enhancing production processes to deliver high-impact content. Committed to leveraging artistic vision and technology to create compelling narratives that resonate with audiences and drive engagement.

WORK EXPERIENCE

Creative Producer

Pineapple Enterprises

📅 Jan / 2021-Ongoing

📍 Santa Monica, CA

1. Owned and optimized creative workflows, enhancing efficiency and quality.
2. Collaborated with marketing teams to manage deliverables across all media channels.
3. Fielded project requests and coordinated with the Art Director for effective project assignment.
4. Worked with international teams to streamline global processes and enhance collaboration.
5. Created integrated workflows between physical and digital design elements.
6. Oversaw freelance budgeting and resource allocation to maximize project outcomes.
7. Developed vendor relationships across print, digital, and 3D production.

Creative Producer

Summit Peak Industries

📅 Jan / 2018-Jan / 2021

📍 Denver, CO

1. Managed an annual department budget of over \$2M while overseeing 40+ concurrent projects.
2. Directed collaborative efforts with TV, production, and lighting teams for high-quality outputs.
3. Executed a media campaign for major clients, resulting in over 600 new users within the launch month.
4. Established a content production LLC focused on video, photography, and web design.

EDUCATION

Bachelor of Arts in Film Production

University of Southern California

📅 Jan / 2015-Jan / 2018

📍 Denver, CO

Focused on film production techniques, storytelling, and editing.

SKILLS

Project Management Software



Creative Writing



Content Editing



Team Leadership



Client Relations



INTERESTS

🎨 Art

🤝 Volunteering

🌲 Hiking

🧘 Yoga

STRENGTHS

🔍 Criticality

📋 Detail-oriented

🤝 Diplomacy

😊 Enthusiasm

LANGUAGES



English



Arabic



French

ACHIEVEMENTS

🌟 Increased audience engagement by 30% through innovative content strategies.

🌟 Successfully managed a \$2M annual budget while executing over 40 projects.