

Creative Specialist

ROBERT SMITH

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Objective

Creative and energetic professional with strong design experience currently seeking a new and exciting Web/UX designer position within the IT sector that will offer opportunities for professional growth, as well as the potential for career advancement. Skilled at working effectively in both autonomous and cross-functional team settings.

Skills

Organization, MS Office.

Work Experience

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FCH Enterprises - March 2015 – June 2020

- Under general supervision, but in compliance with established policies and procedures, performs strategic marketing initiatives.
- Assisted in the development, research for the creation/design/writing, and development of member communication, print publications and brochures, and other promotional materials.
- Created works and projects with the use of Photoshop, InDesign, and Illustrator to be printed and displayed to the public.
- Supervised commercials, photoshoots, and ads associated with the company while working with other companies.
- Public impact and views of the company are influenced by how one markets the company Via ads, posters, promotions, etc.
- Relate marketing strategies to the overall creative direction of advertising materials.
- Able to conceive, design, and layout advertising materials (i.e., in-store promotional material, ads, posters, etc.) supporting different departments and stores.

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Delta Corporation - 2014 – 2015

- Prepare content for sales sheets, proposals and sales decks.
- Edit fundraising content for grammar, content and cohesive voice.
- Assemble and create power point presentations, sales proposals and other marketing collateral.
- Created and enhanced graphic art; manipulated re-coloring for assigned product areas Purchased and maintained stock photography image libraries; also .
- Creative Services Specialist Full Time.
- Am the creative leadership for our digital marketing efforts.
- Maintain the brand image across multiple channels, websites, and partnerships.

Education

Bachelor of Arts and Science in Art - 2007(The University of Hawaii at Manoa - Honolulu, HI)