

Robert Smith

Creative Specialist

PERSONAL STATEMENT

10 Years of filmmaking experience (directing, producing, editing, set up, and operating of the camera, audio & lighting), event photography, teaching artist. A strong planner, self-starter, and problem solver who readily adapts to change works independently as well as cohesively, and exceeds expectations.

WORK EXPERIENCE

Creative Specialist

Marshalls - September 2014 - May 2020

Responsibilities:

- Worked with team members to create an exceptional experience for customers by managing the storewide markdown list each morning.
- Used a keen sense of detail to pick out items in-store that have been opened, re-package and price items, and return items to the sales floor.
- Answered phones and take messages as needed.
- Extensive daily writing for wish stories, web updates, print ads, emails, development.
- Custom apparel, promotional items, and gift retail business.
- Specialized in corporate logo and local team sport spirit wear.
- Designed and created apparel logos/artwork for clients and store inventory.

Creative Specialist

Delta Corporation - 2012 - 2014

Responsibilities:

- Honolulu Temp creative marketing talent at a local non-profit Extensive daily writing for wish stories, web updates, print ads, emails, development.
- Custom apparel, promotional items, and gift retail business.
- Specialize in corporate logo and local team sport spirit wear.
- Design and create apparel logos/artwork for clients and store inventory.
- Assist with merchandising, purchasing, and marketing activities for the business.
- October 9th, 2013 Responsible for the creation, ordering, and tracking of marketing materials and creation of marketing campaigns.
- Also responsible for analysis of customer demographics and tailoring custom B2B and B2C programs.

Education

Bachelor of Arts in Communications - (Howard University - Washington, DC)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Excellent
Communication, Data
Entry, Documentation.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)